



C R E D I T • V A L L E Y
THE CREDIT VALLEY HOSPITAL

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**The Credit Valley Hospital Design Team
Wins Three of Four International Awards**

FOR IMMEDIATE RELEASE (Glasgow, Scotland): The Credit Valley Hospital, long considered a leader for innovative approaches to healthcare, has won three of four international architectural design awards for its “beauty on a budget” approach to its recent expansion project. The awards were presented over the weekend by the International Academy for Design and Health in Glasgow, Scotland.

The Carlo Fidani Peel Regional Cancer Centre and Vijay Jeet and Neena Kanwar Ambulatory Care Centre raised the bar for hospital design well beyond the ordinary. Over the weekend in Glasgow, Scotland, The Credit Valley Design Team was singled out for “the highest standards in creating supportive physical health care environments.”

President Wayne Fyffe, was “highly commended” as a Health Facility Manager who is “a visionary leader who embraces the vital role of design in the built environment by creating a health-supportive organizational culture.”

The hospital was “highly commended” in the Healthcare Design Project Award which recognizes distinction in a completed health care design project that uses an innovative concept to promote health and well-being.”

The Academy’s Architect Award was won by Tye Farrow of Farrow Partnership, the architectural firm who designed Credit Valley’s unique and breathtaking cancer and ambulatory care centre. This award honors someone “whose completed work demonstrates talent, creativity and originality that makes a significant contribution to health and humanity through the medium of architecture and design.”

Credit Valley’s cancer and ambulatory care centre design focuses on the hospital’s philosophy of “healing and hope”. Through the use of natural light, wood, greenery and water features the hospital has created a nurturing environment in the 330,000 square

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foot regional cancer and ambulatory care centre. In the words of former hospital board chair Norm Loberg, it is truly “beauty on a budget”.

Large arching beams of Douglas Fir span the hospital’s main lobby and radiation therapy treatment areas inviting the natural light to cascade and envelop the patients and families in a healing embrace. The design is simple in terms of function but dramatic in terms of attractiveness.

Hospital president, Wayne Fyffe, who along with project vice president, Ron Noble and the hospital board’s planning and building committee chairman, Bart Wassmansdorf traveled to Glasgow with Mr. Farrow to accept the awards, says “the recognition of the physical environment on ones’ health was personified this weekend. At the time the awards were presented, we had just learned of the terrorist attack on Glasgow airport, several kilometers from our hotel. The shock and apprehension we experienced is similar to the nervous upheaval many of our patients and families experience upon receiving an unfortunate diagnosis. Creating a caring and somewhat soothing environment plays a significant role in calming the spirit so that the healing process can begin. That is what our philosophy of healing and hope, and the design elements of our regional cancer and ambulatory care centre, are about. To be recognized by such a prestigious group of scientists is very gratifying for us all.”

Based in Sweden, The International Academy for Design and Health (<http://www.designandhealth.com>) is a non-profit organization dedicated to stimulate applied research concerning the links between design, health and culture. The Academy was founded by scientists at the Karolinska Institute in Stockholm in 1997 with the aim to provide a highly visible international forum for promoting an ongoing international exchange of research findings among scientists, designers and industry.

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