



C R E D I T • V A L L E Y
THE CREDIT VALLEY HOSPITAL

***Thrive!* Magazine Launched At Credit Valley**

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FOR IMMEDIATE RELEASE (Mississauga, ON): The Credit Valley Hospital and The Credit Valley Hospital Foundation today launched a new 48 page full colour magazine to support their patients and families in finding a healthy balance between work and play.

Thrive! isn't your typical healthcare publication. The health and wellness information is carefully crafted into articles about our day to day lives...written in an entertaining style offering something of interest for everyone...the new parent; the men and women struggling to find balance as members of the "sandwich generation"; new citizens; and seniors navigating through the maze of healthy lifestyle and community support options.

The magazine was launched by hospital president and CEO, Michelle DiEmanuele and hospital foundation president and CEO, Norma Bandler, who said "Credit Valley is building bigger and better patient care support...and to do that, we need to have our community's understanding, and their support."

"***Thrive!*** is the perfect vehicle to introduce new residents to the hospital, and healthy lifestyles," said hospital president and CEO, Michelle DiEmanuele. "The magazine reacquaints long-time Mississauga residents with the hospital and how we're growing to meet their growing needs. The timing is right for this kind of collaborative initiative between the hospital and the hospital foundation."

The Credit Valley Hospital has launched the \$45 million Lifetime of Care campaign to support the construction of A and H wings at the hospital. The expansion includes:

- A new four storey inpatient unit (A wing)
- A two storey/three level addition on the north side of the hospital (H wing)
- Increasing capacity from 392 to 471 beds (with additional room for growth);
- 15 labour and delivery rooms;
- Two new caesarean section operating rooms
- Increasing the number of bassinets from 22 to 37 to facilitate care for pre-term and other newborns requiring specialized neonatal care.

lifetime OF **care**
PLEASE SUPPORT OUR \$45 MILLION CAMPAIGN

- A new high-dose radiation therapy suite and resources for expanded cancer treatments;
- Expanded laboratory from 15,000 to 42,000 square feet

Thrive! will be delivered to 25,000 homes within the Credit Valley community. Additional copies will be available in selected doctors' offices and throughout the hospital. Copies can be requested by emailing thrive@cvh.on.ca

FOR MORE INFORMATION CONTACT:

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